

# OMAR ALTOHAME

Product Designer · UI/UX · AI & SaaS Products

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## SUMMARY

Product designer with **4+ years** turning complex, high-stakes AI and automation flows into interfaces people understand on the first try. At **WideBot** I design and ship conversational-AI and chatbot platforms used by businesses across MENA, working research-first and partnering closely with engineering to deliver accessible, bilingual (EN/AR) products.

## EXPERIENCE

### Product Designer · WideBot

Aug 2024 – Present

Maadi, Cairo, Egypt

- **Designed and shipped a Shopify connector** that sends shoppers automatic, real-time WhatsApp order updates in English or Arabic with zero merchant setup; owned research, user flows, and UI as solo designer, defaulting automation on to remove the setup friction blocking adoption.
- **Rebuilt WhatsApp channel setup and management end to end** and shipped both live: a guided connect → test → go-live flow that replaced a wall of requirements, and a crowded settings page restructured into a four-tab channel that leads with account health and guards destructive actions.
- **Designed a guided AI-avatar setup flow** with real-time image validation and a live preview, so non-technical users could confirm the avatar rendered correctly before going live.
- **Designed SLA, support, and call-logs analytics dashboards** that give support managers a real-time, glanceable view of compliance, response times, and trends, with filtering and CSV export to replace manual reporting.
- Built and maintained a scalable **Figma design system** with reusable components and variants, cutting design-to-development clarifications by **~30%** and accelerating feature delivery.
- Partner with PMs and engineers from discovery to handoff, running **heuristic audits** and defining the success metrics each design is measured against.

### Freelance Product Designer

Nov 2021 – Aug 2024

Remote · Cairo, Egypt

- Designed UI/UX for early web and mobile projects, taking work from wireframes and prototypes to developer-ready Figma handoff.
- Collaborated directly with small teams to ship usable, practical interfaces, building a strong foundation across the full design process.

## SKILLS

<b>Design</b>	Figma, Design Systems, Components & Variants, Prototyping, Interaction Design, Visual Design
<b>UX Process</b>	User Research, User Flows, Information Architecture, Wireframing, Usability Testing, Heuristic Evaluation, Accessibility
<b>Domain</b>	AI & Conversational UI, SaaS, Web & Mobile Interfaces
<b>Collaboration</b>	Developer Handoff, Design Specs, FigJam, Notion
<b>Languages</b>	Arabic (Native) · English (Professional)

## EDUCATION & CERTIFICATIONS

**B.A. Business Administration & Management** · Modern University for Technology & Information (MTI) 2018 – 2021

**Google UX Design Professional Certificate** · UI/UX Design Diploma, Route IT Training Center · UX Design Certificate, Edraak